

FAHRSCHULE

The official information
medium of the Federal Union
of Driving Instructor Group

MEDIA KIT 2022

FAHRSCHULE

FAHRSCHULE

The magazine for successful driving instructors

www.fahrschule-online.de





WAS DOES FAHRSCHULE OFFER?

As the official organ of the „Bundesvereinigung der Fahrlehrerverbände“ (Federal Union of Driving Instructor Groups), FAHRSCHULE gives timely and practice-oriented information about all things relevant to driving instructors. And this has been going on for 70 years now. This includes the numerous legal changes affecting the education of learner drivers, new lesson methods, economical background information as well as interesting vehicles and products for the line of business.

Through FAHRSCHULE, you reach the deciders in the driving schools: the entrepreneurs and the driving instructors.

THE BRAND FAHRSCHULE COMPRISES

- Magazine
- Online Portal
- ePaper
- Newsletter
- Books
- Events (for example Driving Instructors' Congress)





monthly

12 ISSUES

73. year

2022

www.fahrschule-online.de

WEB ADDRESS (URL)

The trade magazine FAHRSCHULE is read regularly and intensely.
The page contact opportunity is **91.5 %**.

69.6 % of the recipients are of the opinion that FAHRSCHULE contains important and useful product and image ads.

Source: Readership structure analysis 2017/ Kantar TNS Media Research, Bielefeld



PUBLISHER:

Bundesvereinigung der Fahrlehrerverbände (BVF)
(Federal Union of Driving Instructor Groups)

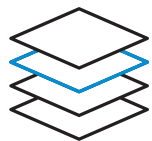
PUBLISHING HOUSE:

Verlag Heinrich Vogel
Springer Fachmedien München GmbH
Aschauer Straße 30, 81549 Munich,
Germany
Phone +49 89 203043-0
E-mail sales.vhv@springernature.com
www.springerfachmedien-muenchen.de



CHIEF-EDITOR:

Thomas Cyganek
Phone +49 89 203043-2406
Fax +49 89 203043-32406
thomas.cyganek@springernature.com



13,000

PRINT RUN FAHRSCHULE

PRINT

12,693

ACTUAL DISTRIBUTED CIRCULATION (ADC)

11,775

PAID CIRCULATION



DIGITAL

32,612

VISITS

(average of three months, April to June 2021)

72,909

PAGE IMPRESSIONS

(average of three months, April to June 2021)

3,290

NEWSLETTER SUBSCRIBERS

(July 2021, current figures on request)

In comparison with internet forums, **79.2 %** of interviewed persons consider the information quality of FAHRSCHULE to be better or equal.

The online offer of FAHRSCHULE is also used as an information source for professional purposes.

Source: Readership structure analysis 2017/ Kantar TNS Media Research, Bielefeld

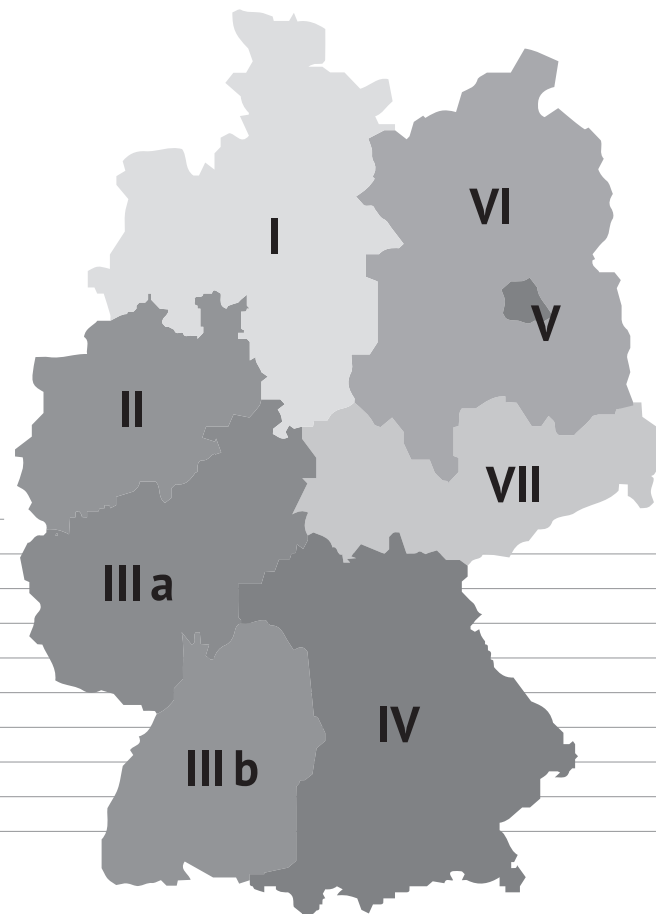


DISTRIBUTION BY NIELSEN-AREAS

Find out more about the regional circulation distribution of your target group!

Distribution range of the magazine FAHRSCHULE:

| Nielsen region | Actual distributed inland circulation* |
|----------------|--|
| I | 2,723 |
| II | 3,049 |
| III a | 1,728 |
| III b | 1,244 |
| IV | 2,074 |
| V | 359 |
| VI | 792 |
| VII | 706 |
| Total | 12,675 |





WHO ARE THE READERS OF FAHRSCHULE?

FAHRSCHULE addresses driving school entrepreneurs, employed driving instructors, staff and managers responsible for bigger driving schools.

FAHRSCHULE reaches the target group: **88.4 %** of the readers of FAHRSCHULE work in a driving school.

82 % of the recipients of FAHRSCHULE are decision-makers.

Source: Readership structure analysis 2017/ Kantar TNS Media Research, Bielefeld

SUBSCRIPTION

ISSN 0014-6838

Annual subscription price

Inland: € 123,00 incl. packing/posting plus statutory VAT.

European countries: € 135.00 incl. packing/posting plus statutory VAT.

Phone Subscription service: +49 89 203043-1100

Fax Subscription service: +49 89 203043-2100

E-mail vertriebsservice@springernature.com

General conditions:

Please note the General Terms and Conditions you can find at www.mediacentrum.de.

Bank account:

UniCreditBank AG, Munich, Germany

IBAN: DE02 7002 0270 1830 2092 00

BIC: HYVEDEMMXXX

Payment terms:

within 10 days 2 % prompt payment discount,

within 30 days from date of invoice net

VAT no. DE 152942001

TOPICS

FAIRS

ISSUE 1

AD 30.11.21

CD 10.12.21

PD 07.01.22

Motorcycle training:
New models, more safety, innovative technology
Driving school facilities/shop window dressing

ISSUE 2

AD 23.12.21

CD 13.01.22

PD 03.02.22

Alternative drives/E-mobility
Current drive report/vehicle test (car)

IMOT, Munich, 18.02.-20.02.2022

ISSUE 3

AD 02.02.22

CD 14.02.22

PD 03.03.22

Conditions and services of motorcycle manufacturers
Load securing

ISSUE 4

AD 09.03.22

CD 21.03.22

PD 07.04.22

Handicap training
Current drive report/vehicle test (car)

ISSUE 5

AD 01.04.22

CD 13.04.22

PD 05.05.22

Cashless payment

TOPICS

FAIRS

ISSUE 6

AD 03.05.22

CD 13.05.22

PD 02.06.22

Truck & bus for driver's education
Current drive report/vehicle test (motorcycle)

ISSUE 7

AD 07.06.22

CD 20.06.22

PD 07.07.22

Trailers for class BE training

ISSUE 8

AD 06.07.22

CD 18.07.22

PD 04.08.22

Conditions and services of car manufacturers
Current drive report/vehicle test (car)

ISSUE 9

AD 01.08.22

CD 11.08.22

PD 01.09.22

Preview report REHACARE
Simulators for driver's education

automechanika, Frankfurt, 13.09.-17.09.2022

REHACARE International, Düsseldorf, 14.09.-17.09.2022

IAA Commercial Vehicles, Hanover, 20.09.-25.09.2022

INTERMOT, Cologne, 04.10.-09.10.2022

ISSUE 10

AD 06.09.22

CD 16.09.22

PD 06.10.22

Motorcycle accessories
Current drive report/vehicle test (motorcycle)

TOPICS

FAIRS

ISSUE 11

AD 29.09.22

CD 13.10.22

PD 03.11.22

Health
Truck for driver's education

Fahrschulpartner 2023 (Driving School Partners)

ISSUE 12

AD 02.11.22

CD 14.11.22

PD 01.12.22

Refuelling in driving schools: fuel cards, apps and co.
Current drive report/vehicle test (car)

Annual calender

ISSUE 1/23

AD 30.11.22

CD 12.12.22

PD 05.01.23

Motorcycle training: New models, more safety, innovative technology

This overview of planned topics for 2022 is intended to facilitate your advanced planning. The editor reserves the right to make changes.

MAGAZINE FORMAT

210 X 279 mm



FRONT COVER

—
210 x 134 mm**



1/1 PAGE

175 x 236 mm
210 x 279 mm*



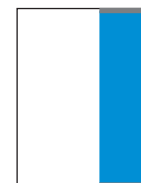
1/2 PAGE PORTRAIT

85 x 236 mm
101 x 279 mm*



1/2 PAGE LAND-SCAPE

175 x 117 mm
210 x 137 mm*



1/3 PAGE PORTRAIT

55 x 236 mm
71 x 279 mm*

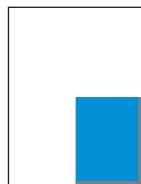


1/3 PAGE LAND-SCAPE

175 x 76 mm
210 x 91 mm*

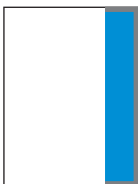
MAIN MAGAZINE

Type area (w x h)
Bleed size (w x h)



1/4 PAGE BLOC

85 x 117 mm
101 x 137 mm*



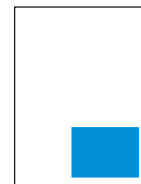
1/4 PAGE PORTRAIT

40 x 236 mm
56 x 279 mm*



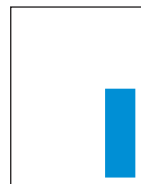
1/4 PAGE LAND-SCAPE

175 x 56 mm
210 x 71 mm*



1/8 PAGE BLOC

85 x 56 mm
—



1/8 PAGE PORTRAIT

40 x 117 mm
—



1/8 PAGE LAND-SCAPE

175 x 31 mm
210 x 49 mm*

MAIN MAGAZINE

Type area (w x h)
Bleed size (w x h)

* + 3 mm bleed

** Placement address label: from below 40 mm, from left 20 mm; size address label: 85 mm x 50 mm (width x height)

Printing and binding process: Offset print, staple binding, 70 line/cm screen | Printing material delivery in digital form



| FORMAT | 4-COLOURS IN € |
|---------------------------------|-----------------------|
| Front page | 10,050.00 |
| 2./3./4. cover page | 8,615.00 |
| 1/1 page | 7,350.00 |
| 1/2 page | 3,980.00 |
| 1/3 page | 2,800.00 |
| 1/4 page | 2,240.00 |
| 1/8 page | 1,295.00 |
| Surcharge placement: | |
| Binding placement instructions: | 790.00 |

DISCOUNTS

For insertions within one insertion year (begins with the publication of the first ad)

FREQUENCY SCALE

| | |
|----------|-------------|
| 3 times | 3 % |
| 6 times | 5 % |
| 9 times | 10 % |
| 12 times | 15 % |

QUANTITY SCALE

| | |
|----------|-------------|
| 3 pages | 5 % |
| 6 pages | 10 % |
| 9 pages | 15 % |
| 12 pages | 20 % |

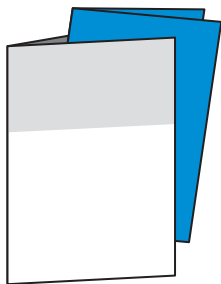
All surcharges do qualify for discounts. Front covers are not subject to discounts.

| CLASSIFIED ADS | FORMAT | PER COLUMN AND MM | |
|-----------------------|---------------------|--------------------------|-----------------------|
| | | B/W IN € | 4-COLOURS IN € |
| Agency price | 1 column 43 mm wide | 5.94 | 7.59 |
| Direct price | 1 column 43 mm wide | 5.05 | 6.45 |
| Job-wanted | 1 column 43 mm wide | 2.30 | --- |
| Box number fee | € 13.00 | | |

TECHNICAL SPECIFICATIONS PRINT

In the case of supplying digital printing materials please note the information on our data ticket. You can find all information summarized [here](#) in a PDF.

LOOSE INSERT



SPECIAL FEATURE

- Number of inserts available on request
- Partial inserts possible at press run of 5,000 copies
- Ads of a third party not allowed
- On request: As an additional service, printing of loose and inbound inserts possible.

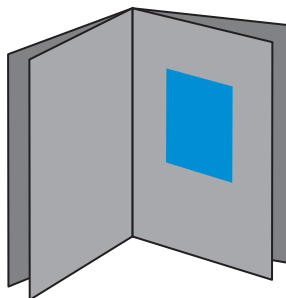
FORMAT

- Max. 203 mm width x 275 mm height

PRICE (not discountable)

- Up to 25 g total weight per thou. **€ 330.00**
- Up to 50 g total weight per thou. **€ 505.00**
- Per further 5 g total weight per thou. **€ 35.00**

ISLAND AD



SPECIAL FEATURE

- Eye-catcher through prominent placement in the middle of editorial content

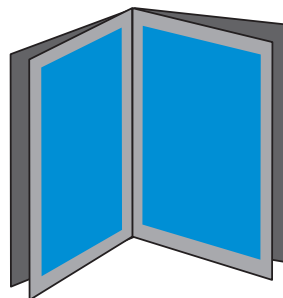
FORMAT

- Format 1: 43 x 43 mm, 4c
- Format 2: 60 x 60 mm, 4c

PRICE

- Format 1: **€ 1,035.00**
- Format 2: **€ 1,450.00**

ADVERTORIAL



SPECIAL FEATURE

- Your delivered content is editorially prepared and published
- High attention through editorial appearance
- Communication objective transported in a credible manner
- Alternative to a classic ad

FORMAT

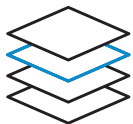
- 1/2 or 1/1 page, 4c, incl. pictures, text and logo
- Annotation „Advert“ in the header

PRICE

- **on request**

**MORE FORMATS AND
SPECIAL AD FORMATS
ON REQUEST.**

We'll be happy to
advise you!



PRINT

THE SECTOR OVERVIEW OF FAHRSCHULE

Fahrschulpartner (Driving School Partners) is a reference source which offers its readers a comprehensive overview of products and services that driving instructors need for their everyday work, and provides key information for upcoming purchase decisions.

It gives you the opportunity to showcase your business to driving instructors throughout Germany with a strong and informative **company portrait**. Alongside giving contact details, you can comprehensively present your products and services to our readers. Take the chance to be a constant presence among your target group all year round.



DIGITAL

Your portrait will also appear as a detailed **online entry** in the industry directory, with an integrated contact form and optimised search function.



| | |
|----------------------------------|---|
| Publication date: | Supplement in issue no 11 from 03.11.2022 |
| Advert deadline: | 15.09.2022 |
| Closing date printing materials: | 29.09.2022 |
| Magazine format: | 203 mm width x 277 mm height |

COMPANY PORTRAITS

Formats and prices:

| | |
|-----------|---------------------------------|
| 1/2 page: | € 1,160.00 (incl. online entry) |
| 1/1 page: | € 2,080.00 (incl. online entry) |

DISPLAY ADVERTS*

Formats and prices:

| | |
|--|------------|
| Cover page (203 mm w x 277 mm h*): | € 8,530.00 |
| 1/1 page (203 mm w x 277 mm h*): | € 7,350.00 |
| 1/2 page vertical (99 mm w x 277 mm h*): | € 3,980.00 |
| 1/2 page landscape (203 mm w x 136 mm h*): | € 3,980.00 |
| 1/3 page portrait (69 mm w x 277 mm h*): | € 2,800.00 |
| 1/3 page landscape (203 mm w x 93 mm h*): | € 2,800.00 |

* + 3 mm bleed on all outer edges

WALL CALENDER

Present yourself with an ad on the FAHRSCHULE wall calender for 2023 and stay visible to your customers all year round!

DATES/FORMATS/CIRCULATION

Publishing date **01.12.2022**
(supplement in the issue FAHRSCHULE 12/2022)

Ad deadline **19.10.2022**

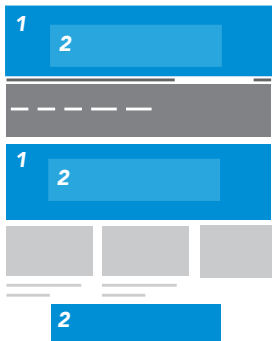
Closing date
printing material **27.10.2022**

Format **800 x 540 mm**

Circulation **approx.
13,000 copies**

PRICE ON REQUEST

| Premium entry 95 x 85 mm | <h1 style="margin: 0;">FAHRSCHULE 2023</h1> | | | | | | | | | | | | Premium entry 95 x 85 mm | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 95 x 173 mm | <table border="1" style="width: 100%; border-collapse: collapse; font-size: 8px;"> <thead> <tr> <th style="width: 8.33%;">JANUAR</th> <th style="width: 8.33%;">FEBRUAR</th> <th style="width: 8.33%;">MÄRZ</th> <th style="width: 8.33%;">APRIL</th> <th style="width: 8.33%;">MAI</th> <th style="width: 8.33%;">JUNI</th> <th style="width: 8.33%;">JULI</th> <th style="width: 8.33%;">AUGUST</th> <th style="width: 8.33%;">SEPTEMBER</th> <th style="width: 8.33%;">OKTOBER</th> <th style="width: 8.33%;">NOVEMBER</th> <th style="width: 8.33%;">DEZEMBER</th> </tr> </thead> <tbody> <tr><td>1 Mi</td><td>1 Sa</td><td>1 So</td><td>1 Mi</td><td>1 Fr</td><td>1 Mo</td><td>1 Mi</td><td>1 Sa</td><td>1 Di</td><td>1 Do</td><td>1 So</td><td>1 Di</td></tr> <tr><td>2 Do</td><td>2 So</td><td>2 Mo</td><td>2 Do</td><td>2 Sa</td><td>2 Di</td><td>2 Do</td><td>2 So</td><td>2 Mi</td><td>2 Fr</td><td>2 Mo</td><td>2 Mi</td></tr> <tr><td>3 Fr</td><td>3 Mo</td><td>3 Di</td><td>3 Fr</td><td>3 So</td><td>3 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Sa</td><td>31 Di</td><td>31 Do</td></tr> </tbody> </table> | | | | | | | | | | | | JANUAR | FEBRUAR | MÄRZ | APRIL | MAI | JUNI | JULI | AUGUST | SEPTEMBER | OKTOBER | NOVEMBER | DEZEMBER | 1 Mi | 1 Sa | 1 So | 1 Mi | 1 Fr | 1 Mo | 1 Mi | 1 Sa | 1 Di | 1 Do | 1 So | 1 Di | 2 Do | 2 So | 2 Mo | 2 Do | 2 Sa | 2 Di | 2 Do | 2 So | 2 Mi | 2 Fr | 2 Mo | 2 Mi | 3 Fr | 3 Mo | 3 Di | 3 Fr | 3 So | 3 Mi | 3 Fr | 3 Mo | 3 Do | 3 Sa | 3 Di | 3 Do | 4 Sa | 4 Di | 4 Mi | 4 Sa | 4 Mo | 4 Do | 4 Sa | 4 Di | 4 Fr | 4 So | 4 Mi | 4 Fr | 5 So | 5 Mi | 5 Do | 5 So | 5 Di | 5 Fr | 5 So | 5 Mi | 5 Do | 5 Sa | 5 Di | 5 So | 6 Mo | 6 Do | 6 Fr | 6 Mo | 6 Mi | 6 So | 6 Mo | 6 Do | 6 Sa | 6 Di | 6 Fr | 6 So | 7 Di | 7 Fr | 7 So | 7 Di | 7 Do | 7 Sa | 7 Di | 7 Fr | 7 Mo | 7 Mi | 7 Sa | 7 Mo | 8 Mi | 8 So | 8 Mo | 8 Mi | 8 Fr | 8 Mo | 8 Mi | 8 Do | 8 Di | 8 Do | 8 So | 8 Di | 9 Do | 9 Mo | 9 Di | 9 Do | 9 Sa | 9 Di | 9 Do | 9 So | 9 Mi | 9 Fr | 9 Mo | 9 Mi | 10 Fr | 10 Mi | 10 Do | 10 Fr | 10 So | 10 Di | 10 Fr | 10 Mo | 10 Do | 10 Sa | 10 Di | 10 Do | 11 Sa | 11 Di | 11 Mi | 11 Sa | 11 Mo | 11 Do | 11 Sa | 11 Di | 11 Fr | 11 So | 11 Mi | 11 Fr | 12 So | 12 Mi | 12 Do | 12 So | 12 Di | 12 Fr | 12 So | 12 Mi | 12 Do | 12 Sa | 12 Di | 12 So | 13 Mo | 13 Do | 13 Fr | 13 Mo | 13 Mi | 13 So | 13 Mo | 13 Do | 13 Sa | 13 Di | 13 Fr | 13 So | 14 Di | 14 Fr | 14 So | 14 Di | 14 Do | 14 Sa | 14 Di | 14 Fr | 14 Mo | 14 Do | 14 Sa | 14 Mo | 15 Mi | 15 So | 15 Mo | 15 Mi | 15 Fr | 15 Mo | 15 Mi | 15 Do | 15 Di | 15 Do | 15 So | 15 Di | 16 Do | 16 Mo | 16 Di | 16 Do | 16 Sa | 16 Di | 16 Do | 16 So | 16 Mi | 16 Fr | 16 Mo | 16 Mi | 17 Fr | 17 Mi | 17 Do | 17 Fr | 17 So | 17 Di | 17 Fr | 17 Mo | 17 Do | 17 Sa | 17 Di | 17 Do | 18 Sa | 18 Di | 18 Mi | 18 Sa | 18 Mo | 18 Do | 18 Sa | 18 Di | 18 Fr | 18 So | 18 Mi | 18 Fr | 19 So | 19 Mi | 19 Do | 19 So | 19 Di | 19 Fr | 19 So | 19 Mi | 19 Do | 19 Sa | 19 Di | 19 So | 20 Mo | 20 Do | 20 Fr | 20 Mo | 20 Mi | 20 So | 20 Mo | 20 Do | 20 Sa | 20 Di | 20 Fr | 20 So | 21 Di | 21 Fr | 21 So | 21 Di | 21 Do | 21 Sa | 21 Di | 21 Fr | 21 Mo | 21 Do | 21 Sa | 21 Mo | 22 Mi | 22 So | 22 Mo | 22 Mi | 22 Fr | 22 Mo | 22 Mi | 22 Do | 22 Di | 22 Do | 22 So | 22 Di | 23 Do | 23 Mo | 23 Di | 23 Do | 23 Sa | 23 Di | 23 Do | 23 So | 23 Mi | 23 Fr | 23 Mo | 23 Mi | 24 Fr | 24 Mi | 24 Do | 24 Fr | 24 So | 24 Di | 24 Fr | 24 Mo | 24 Do | 24 Sa | 24 Di | 24 Do | 25 So | 25 Mi | 25 Do | 25 So | 25 Di | 25 Fr | 25 So | 25 Mi | 25 Do | 25 Sa | 25 Di | 25 So | 26 Mo | 26 Do | 26 Fr | 26 Mo | 26 Mi | 26 So | 26 Mo | 26 Do | 26 Sa | 26 Di | 26 Fr | 26 So | 27 Di | 27 Fr | 27 So | 27 Di | 27 Do | 27 Sa | 27 Di | 27 Fr | 27 Mo | 27 Do | 27 Sa | 27 Mo | 28 Mi | 28 So | 28 Mo | 28 Mi | 28 Fr | 28 Mo | 28 Mi | 28 Do | 28 Di | 28 Do | 28 So | 28 Di | 29 Do | 29 Mo | 29 Di | 29 Do | 29 Sa | 29 Di | 29 Do | 29 So | 29 Mi | 29 Fr | 29 Mo | 29 Mi | 30 Do | 30 Mi | 30 Do | 30 So | 30 Di | 30 Fr | 30 Do | 30 Mi | 30 Do | 30 Sa | 30 Di | 30 So | 31 Fr | 31 Do | 31 Mi | 31 Do | 31 So | 31 Di | 31 Fr | 31 Mo | 31 Do | 31 Sa | 31 Di | 31 Do | 95 x 173 mm |
| JANUAR | FEBRUAR | MÄRZ | APRIL | MAI | JUNI | JULI | AUGUST | SEPTEMBER | OKTOBER | NOVEMBER | DEZEMBER | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 Mi | 1 Sa | 1 So | 1 Mi | 1 Fr | 1 Mo | 1 Mi | 1 Sa | 1 Di | 1 Do | 1 So | 1 Di | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 Do | 2 So | 2 Mo | 2 Do | 2 Sa | 2 Di | 2 Do | 2 So | 2 Mi | 2 Fr | 2 Mo | 2 Mi | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 Fr | 3 Mo | 3 Di | 3 Fr | 3 So | 3 Mi | 3 Fr | 3 Mo | 3 Do | 3 Sa | 3 Di | 3 Do | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 Sa | 4 Di | 4 Mi | 4 Sa | 4 Mo | 4 Do | 4 Sa | 4 Di | 4 Fr | 4 So | 4 Mi | 4 Fr | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 So | 5 Mi | 5 Do | 5 So | 5 Di | 5 Fr | 5 So | 5 Mi | 5 Do | 5 Sa | 5 Di | 5 So | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 Mo | 6 Do | 6 Fr | 6 Mo | 6 Mi | 6 So | 6 Mo | 6 Do | 6 Sa | 6 Di | 6 Fr | 6 So | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 Di | 7 Fr | 7 So | 7 Di | 7 Do | 7 Sa | 7 Di | 7 Fr | 7 Mo | 7 Mi | 7 Sa | 7 Mo | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 Mi | 8 So | 8 Mo | 8 Mi | 8 Fr | 8 Mo | 8 Mi | 8 Do | 8 Di | 8 Do | 8 So | 8 Di | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 Do | 9 Mo | 9 Di | 9 Do | 9 Sa | 9 Di | 9 Do | 9 So | 9 Mi | 9 Fr | 9 Mo | 9 Mi | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 Fr | 10 Mi | 10 Do | 10 Fr | 10 So | 10 Di | 10 Fr | 10 Mo | 10 Do | 10 Sa | 10 Di | 10 Do | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 Sa | 11 Di | 11 Mi | 11 Sa | 11 Mo | 11 Do | 11 Sa | 11 Di | 11 Fr | 11 So | 11 Mi | 11 Fr | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 So | 12 Mi | 12 Do | 12 So | 12 Di | 12 Fr | 12 So | 12 Mi | 12 Do | 12 Sa | 12 Di | 12 So | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 Mo | 13 Do | 13 Fr | 13 Mo | 13 Mi | 13 So | 13 Mo | 13 Do | 13 Sa | 13 Di | 13 Fr | 13 So | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 Di | 14 Fr | 14 So | 14 Di | 14 Do | 14 Sa | 14 Di | 14 Fr | 14 Mo | 14 Do | 14 Sa | 14 Mo | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 Mi | 15 So | 15 Mo | 15 Mi | 15 Fr | 15 Mo | 15 Mi | 15 Do | 15 Di | 15 Do | 15 So | 15 Di | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 Do | 16 Mo | 16 Di | 16 Do | 16 Sa | 16 Di | 16 Do | 16 So | 16 Mi | 16 Fr | 16 Mo | 16 Mi | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 Fr | 17 Mi | 17 Do | 17 Fr | 17 So | 17 Di | 17 Fr | 17 Mo | 17 Do | 17 Sa | 17 Di | 17 Do | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 Sa | 18 Di | 18 Mi | 18 Sa | 18 Mo | 18 Do | 18 Sa | 18 Di | 18 Fr | 18 So | 18 Mi | 18 Fr | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 So | 19 Mi | 19 Do | 19 So | 19 Di | 19 Fr | 19 So | 19 Mi | 19 Do | 19 Sa | 19 Di | 19 So | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20 Mo | 20 Do | 20 Fr | 20 Mo | 20 Mi | 20 So | 20 Mo | 20 Do | 20 Sa | 20 Di | 20 Fr | 20 So | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 21 Di | 21 Fr | 21 So | 21 Di | 21 Do | 21 Sa | 21 Di | 21 Fr | 21 Mo | 21 Do | 21 Sa | 21 Mo | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 22 Mi | 22 So | 22 Mo | 22 Mi | 22 Fr | 22 Mo | 22 Mi | 22 Do | 22 Di | 22 Do | 22 So | 22 Di | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 23 Do | 23 Mo | 23 Di | 23 Do | 23 Sa | 23 Di | 23 Do | 23 So | 23 Mi | 23 Fr | 23 Mo | 23 Mi | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 24 Fr | 24 Mi | 24 Do | 24 Fr | 24 So | 24 Di | 24 Fr | 24 Mo | 24 Do | 24 Sa | 24 Di | 24 Do | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 25 So | 25 Mi | 25 Do | 25 So | 25 Di | 25 Fr | 25 So | 25 Mi | 25 Do | 25 Sa | 25 Di | 25 So | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 26 Mo | 26 Do | 26 Fr | 26 Mo | 26 Mi | 26 So | 26 Mo | 26 Do | 26 Sa | 26 Di | 26 Fr | 26 So | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 27 Di | 27 Fr | 27 So | 27 Di | 27 Do | 27 Sa | 27 Di | 27 Fr | 27 Mo | 27 Do | 27 Sa | 27 Mo | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 28 Mi | 28 So | 28 Mo | 28 Mi | 28 Fr | 28 Mo | 28 Mi | 28 Do | 28 Di | 28 Do | 28 So | 28 Di | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 29 Do | 29 Mo | 29 Di | 29 Do | 29 Sa | 29 Di | 29 Do | 29 So | 29 Mi | 29 Fr | 29 Mo | 29 Mi | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 30 Do | 30 Mi | 30 Do | 30 So | 30 Di | 30 Fr | 30 Do | 30 Mi | 30 Do | 30 Sa | 30 Di | 30 So | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 31 Fr | 31 Do | 31 Mi | 31 Do | 31 So | 31 Di | 31 Fr | 31 Mo | 31 Do | 31 Sa | 31 Di | 31 Do | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 95 x 85 mm | | | | | | | | | | | | | 95 x 85 mm | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 95 x 85 mm | | | | | | | | | | | | | 95 x 85 mm | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 95 x 85 mm | 190 x 85 mm | 95 x 85 mm | 95 x 85 mm | 190 x 85 mm | | | | | 95 x 85 mm | 190 x 85 mm | | | 95 x 85 mm | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |



1 BILLBOARD

FORMAT

- 950 x 250 px (max. 80 KB)

CPM*

- € 150.00

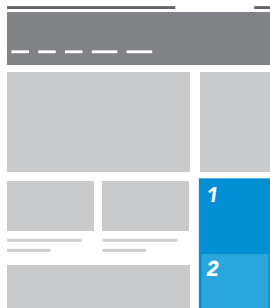
2 SUPERBANNER

FORMAT

- 728 x 90 px (max. 80 KB)

CPM*

- € 95.00



1 MEDIUM RECTANGLE or VIDEO MEDIUM RECTANGLE

FORMAT

- 300 x 250 px (max. 80 KB)

CPM*

- € 95.00

1 + 2 HALF PAGE

FORMAT

- 300 x 600 px (max. 80 KB)

CPM*

- € 150.00



1 SKYSCRAPER

FORMAT

- 160 x 600 px (max. 80 KB)

CPM*

- € 95.00

FURTHER FORMATS ON REQUEST.

We'll be happy to
advise you!

TECHNICAL SPECIFICATIONS ONLINE

You can find all information
summarized [here](#) in a PDF.



DIGITAL

Every week, FAHRSCHULE informs the decision-makers and executives in an up-to-date and informative online newsletter.

REGISTRATION:

newsletter.springerfachmedien-muenchen.de/fs

DURATION/PLACEMENT:

Duration, number and date of the advert placement can be varied according to your needs and are subject to availability. A selection by postcode areas or industry sectors is not possible.

| AD FORMAT | PLACEMENT | SIZE IN PX | PRICE IN € |
|-------------------------|------------------|-------------------|-------------------|
| Cross/Full-Size Banner* | 1 | 650 x 150 | 275.00 |
| TextAd** | 2 | 650 x 366 | 275.00 |
| Medium Rectangle** | 3 | 300 x 250 | 275.00 |

* on all placements possible
** starting from the 2nd spot



TECHNICAL SPECIFICATIONS NEWSLETTER

You can find all information summarized [here](#) in a PDF.



DIGITAL

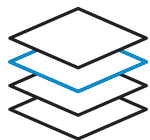
The online advertorial appears among the current news on the portal of www.fahrschule-online.de.

PRESENTATION:

- Lead picture (1,180 x 664 px, .jpg)
- Company logo (372 x 90 px, .png)
- Headline: max. 70 keystrokes
Teaser: ca. 400 keystrokes
- Body text with about 3,000 keystrokes
- **OPTIONAL:** Text for short infobox, e.g. above your company
- **OPTIONAL:** Up to three highlight quotes
- **OPTIONAL:** Linking to websites or videos
- **OPTIONAL:** Pictures with captions for deco or a slideshow (1,180 x 664 px, .jpg)
- Note: Article is marked as an advert!



| AD FORMAT | PLACEMENT | DURATION | PRICE IN € |
|--------------------|----------------------|----------|------------|
| Online Advertorial | fahrschule-online.de | 1 week | 1,570.00 |



PRINT

YOUR MESSAGE IN EDITORIAL STYLE: THE PLATFORM FOR YOUR NATIVE ADVERTISING

In a print advertorial, a special editorial format is styled like an article.

The ideal complement is accompanying publication of the content as a digital advertorial on the trade magazine portal.







DIGITAL

In addition to your advertorial, choose your preference package of advertising means!

MEDIA PACKAGES

ADVERTISING MEANS

| | ULTIMATE <i>PRINT & ONLINE</i> | PREMIUM <i>PRINT & ONLINE</i> | BASIC+ <i>PRINT & ONLINE</i> |
|--|--|--|---|
| Publikation magazine Print | ✓ 1 x | ✓ 1 x | ✓ 1 x |
| PDF for your own use Online-PDF | ✓ Web-PDF | ✓ Web-PDF | ✓ Web-PDF |
| Publication as Online Advertorial |  1 week |  1 week | |
| Newsletter placement TextAd |  3 x |  2 x | |
| 4 pages digital print Special print | ✓ 1,000 copies | | |
| | 2/1 € 16,600.00 | 1/2 € 5,860.00 1/1 € 8,900.00 2/1 € 15,980.00 | 1/2 € 4,250.00 1/1 € 7,620.00 2/1 € 15,140.00 |



DIGITAL





NATIVE CONTENT IN TOP FORM: SPECIAL EDITORIAL FORMATS ON THE TRADE MAGAZINE'S ONLINE PORTAL

An online advertorial places your message in the style of native advertising, with the layout of an online article.

**In addition to your online advertorial,
choose your preference package of
advertising means!**

MEDIA PACKAGES

ADVERTISING MEANS

| | ULTIMATE | PREMIUM | BASIC+ |
|---|--|--|------------|
| Online Advertorial Startpage | ✓ 7 days | ✓ 7 days | ✓ 7 days |
| Newsletter placement TextAd | ✓ 5 x | ✓ 4 x | ✓ 1 x |
| SocialMedia placement Posting | ✓ 3 x | ✓ 2 x | ✓ 1 x |
| Browser placement CleverPush |  2 x |  1 x | |
| Banner placement Rectangle |  30' PI |  20' PI | |
| SocialMedia ad service Promotion | ✓ € 1,000.00 | | |
| | € 9,900.00 | € 6,290.00 | € 2,790.00 |



DIGITAL

DIGITAL INNOVATION: EDITORIAL WEB SPECIAL ON THE MAGAZINE PORTAL






A web special, presented by the respective trade magazine on an individually designed website, draws attention to products and services.

As a native advertising format, the web special stands for itself, presents a beacon topic quickly and prominently and is easy to be teased and linked via all digital channels.

In addition to your web special, choose your preference package of advertising means!

MEDIA PACKAGES

ADVERTISING MEANS

| | ULTIMATE | PREMIUM | BASIC+ |
|--|---|---|---|
| Expert editorial text + layout Startpage | ✓ Full service | ✓ Full service | ✓ Full service |
| Number of chapters Extent | 6 chapters | 4 chapters | 1 chapters (onepager) |
| Duration | 8 weeks | 6 weeks | 6 weeks |
| Newsletter placement TextAd |  8 x |  6 x |  6 x |
| SocialMedia placement Posting |  4 x |  2 x | |
| Portal placement Banner | ✓ 100' PI | | |
| | € 34,500.00 | € 29,900.00 | € 16,500.00 |



DIGITAL

BACKGROUND KNOWLEDGE MEETS INDUSTRY PROFESSIONALS: A WHITE PAPER BRINGS CONTENT AND USER TOGETHER

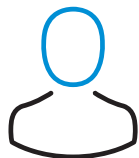
In a white paper beneficial content is processed as a digital online publication. The PDF is available for download on the online presence of the trade magazine and uses its range for generating leads.

In addition to your white paper, choose your preference package of advertising means!

MEDIA PACKAGES

ADVERTISING MEANS

| | ULTIMATE | BASIC+ |
|---|---|--|
| Expert editorial text + layout Full service | ✓ Full service | Customer delivers PDF |
| Duration Lead generation | 8 weeks | 4 weeks |
| Newsletter placement TextAd | ✓ 8 x | ✓ 4 x |
| SocialMedia placement Posting |  4 x |  2 x |
| Startpage placement Banner |  100' PI |  50' PI |
| Clever Push Notification | ✓ 1 x | ✓ 1 x |
| Price on request | | |



ANDREA VOLZ

Head of Sales
Springer Fachmedien München

andrea.volz@springernature.com
Phone +49 89 203043-2124
Fax +49 89 203043-2398



STEPHAN BAUER

Teamleader Sales FAHRSCHULE

stephan.bauer@springernature.com
Phone +49 89 203043-2107
Fax +49 89 203043-2398



FLORIAN MERZ

Account Manager

florian.merz@springernature.com
Phone +49 89 203043-2702
Fax +49 89 203043-2398



EVA LOIBL

Advertising Service Print

eva.loibl@springernature.com
Phone +49 89 203043-2375
Fax +49 89 203043-2100



AMIRIAM GREISSL

Campaign Manager

miriam.greissl@springernature.com
Phone +49 89 203043-1130
Fax +49 89 203043-2100